



Press Release
For Immediate Release



Distributive DataDrill Software to Provide Metrics Reporting Standard for International Space and Defense Business

Fredericksburg, VA – October 16, 2008

Distributive Management announced today that one of the world's largest space and defense businesses has chosen Distributive's DataDrill metrics dashboard software to standardize and centralize the collection and reporting project, program and organizational performance measures.

The business provides end-to-end services for large-scale systems that combine sophisticated communication networks with air-, land-, sea- and space-based platforms for global military, government and commercial customers. By activating additional DataDrill licenses, they will more than double their initial DataDrill investment, expanding the scope of their existing DataDrill-based measurement framework to facilitate the deployment of common measurement processes across the entire business unit.

"The organization has been relying on individual projects and programs to provide metrics information using whatever tools and resources they have on hand," says Don Baxter, Distributive Sales. "Standardizing on DataDrill as their central measurement repository and dashboard tool across the business enables them to ensure consistency and automate manual processes."

Having invested initially in a smaller-scale deployment of DataDrill, the business is able now to efficiently incorporate more projects, programs, subcontractors. "Word is getting out," says Baxter, referring to the increase in scope of the DataDrill roll-out. Using DataDrill enables the organization to provide instant, secure and interactive access to easily consumable metrics and a single, consistent version of the truth.

To learn more about DataDrill, please visit Distributive Management at www.distributive.com.

About Distributive Management and DataDrill

Distributive Management is the leading provider of performance management and measurement solutions for use in projects and across the enterprise. DataDrill enables companies to more easily and more effectively implement measurement in support of project management, performance reporting, process improvement and initiatives like CMMI. DataDrill is being used in a wide range of industries, including defense, software/IT, technology, telecommunications, banking, and insurance. Distributive DataDrill's clients include Arbitron, Boeing, BAE Systems, Booz Allen Hamilton, GEICO, GE, Hewlett Lockheed Martin, NASA, Northrop Grumman, Rockwell Automation, Raytheon, SAIC, and Spansion. Find more information about Distributive Management and DataDrill at www.distributive.com.

Contact Information: Distributive Management info@distributive.com Tel: 800.779.6306
Jim Peregoy www.distributive.com Fax: 540.891.8885

###
