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Insurance-based Financial Services Provider Invests in DataDrill for IT Scorecard

Fredericksburg, VA, March 22, 2009 – DataDrill, the leading software application for delivering quantitative status information to managers about their software-intensive projects and organizations, is being implemented to support global scorecard reporting within a US-based IT organization. DataDrill is the central mechanism for reporting performance trends and indicators, and scorecard status to IT managers and executives throughout the company.

An insurance-based financial services provider with an international network, the company needed a tool able to monitor overall IT health across business units. “They needed performance measurement software designed to support software, systems and IT organizations,” says Don Baxter, Distributive Management Sales, “one that could increase efficiency and meet the expectations of decision-makers.”

The decision to use DataDrill came after a 3-month pilot period, during which Distributive Management generated examples and demonstrated clear value to users. One of the most compelling benefits of DataDrill to the business is DataDrill’s strong data collection capability. DataDrill replaces manual Excel-based data gathering efforts to automate reporting of key performance indicators such as system performance, critical application availability, outage analysis, and help desk SLAs. The company also maximized its DataDrill investment using Distributive Management’s floating license option to support multiple users.

“DataDrill is an innovative quantitative management solution that keeps up with the way companies are communicating, collaborating and making decisions,” says Baxter. “It also builds the foundation businesses need to increase transparency and improve processes.”

To learn more about DataDrill, please visit Distributive Management at www.distributive.com.

About Distributive Management and DataDrill

Distributive Management is the leading provider of quantitative management and measurement solutions for use in projects and across the enterprise. DataDrill enables companies to more easily and more effectively implement measurement and metrics dashboards in support of project management, performance reporting, process improvement and initiatives such as CMMI. DataDrill is being used in a wide range of industries, including defense, software/IT, technology, telecommunications, banking, and insurance. DataDrill’s customers include Arbitron, Boeing, BAE Systems, Booz Allen Hamilton, GEICO, GE, Hewlett Packard, Lockheed Martin, NASA, Northrop Grumman, Rockwell Automation, Raytheon, SAIC, and Spansion. Find more information about Distributive Management and DataDrill by contacting us or by visiting our website at distributive.com.

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